Development of Tourism

3528. SHRI GIREESH KUMAR SANGHI: Will the Minister of TOURISM be pleased to state:

(a) whether there is any proposal under Government's consideration to give a new fillip for the department of tourism in the country;

(b) if so, the details thereof; and

(c) if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI RENUKA CHOWDHURY): (a) to (c) The Ministry of Tourism takes several steps to boost tourism in the country through aggressive marketing strategies giving wide publicity through electronic and print media campaigns, increasing its efforts in road shows, trade fairs and exhibitions, face lifting the existing products and developing new products, encouraging and providing financial support to create world class infrastructure, and better connectivity, and giving greater focus to new emerging markets in the new regions of China, North East Asia and South East Asia, aiming at positioning India as a desirable, competitive and a year round tourist destination in the world. The outlay for the current year has been significantly increased to carry out these activities.

Allocation for Development of Tourism

3529. SHRI GIREESH KUMAR SANGHI: Will the Minister of TOURISM be pleased to state:

(a) the income generated by her Ministry during the last 2 years, State-wise; and

(b) the amount allocated for the department of tourism, during last 2 years State-wise?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI RENUKA CHOWDHURY): (a) The foreign exchange earnings from tourism during the year 2004 has been estimated at Rs. 21, 828 crores compared to Rs. 16,429 crores during 2003. State-wise figures are not maintained.

(b) A statement indicating the State-wise Annual Plan Allocation of outlays for tourism sector during 2003-04 and 2004-05 as received from Planning Commission is enclosed.

Statement

Approved Annual Plan allocation/outlays for Tourism

(Rs. in lakhs)

	States/UTs	Annal Plan 2003-04 (BE)	Annual Plan 2004-05 (BE)
1	2	3	4
1	Andhra Pradesh	2626.38	5251.20
2	Arunachal Pradesh	459.00	382.43
3	Assam	432.00	568.00
4	Bihar	385.75	385.24
5	Chhattisgarh	841.00	1587.00
6	Goa	2649.70	2819.71
7	Gujarat	1316.72	1516.00
8	Haryana	350.00	550.00
9	Himachal Pradesh	349.80	335.00
10	J&K	4655.00	6155.46
11	Jharkhand	1800.00	2050.00
12	Karnataka	1095.00	1002.00
13	Kerala	6411.00	7425.00
14	Madhya Pradesh	1759.00	5733.71
15	Maharashtra	11725.96	8173.00
16	Manipur	150.00	1050.00
17	Meghalaya	160.00	275.00
18	Mizoram	269.50	240.00
19	Nagaland	267.45	185.00
20	Orissa	432.50	276.60
21	Punjab	12.00	11.00
22	Rajasthan	1200.01	2250.01
23	Sikkim	775.00	1282.00
24	Tamil Nadu	1787.32	1915.19
25	Tripura	223.30	229.09
26	Uttar Pradesh	2324.00	4103.00

1	2	3	4
27	Uttaranchal	2500.00	3000.00
28	West Bengal	185.00	401.00
29	Andaman & Nicobar	712.00	637.00
30	Chandigarh	55.00	73.00
31	Dadra & Nagar Haveli	110.00	181.00
32	Daman & Diu	135.50	82.00
33	Delhi	1175.00	1320.00
34	Lakshadweep	101.00	217.00
35	Pondicherry	806.55	1300.00

Tourists Visiting States

†3530. SHRI DWIJENDRA NATH SHARMAH: Will the Minister of TOURISM be pleased to state:

(a) the total number of tourists visited different States of India during the last three years and total revenue earned through them, State-wise;

(b) whether the number of foreign tourists has also decreased in Jammu and Kashmir and North Eastern States;

(c) if so, the reasons therefor; and

(d) the effective steps being taken by Government to improve the present situation in the above States?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI RENUKA CHOWDHURY): (a) A statement indicating State-wise tourist visits during 2001 to 2003 is enclosed. (*See* below) State-wise data for revenue earned is not maintained.

(b) As per the information received from the States of J&K and North-East, there has been a continuous increase in foreign tourist visits to the North-Eastern States in the last few years. In case of J&K, after witnessing a decline in visits of foreign tourists in 2002, it has also witnessed a continuous increase during 2003 and 2004 as may be seen from the table below :—

†Original notice of the question was received in Hindi.